



ROFEL SHRI G.M. BILAKHIA COLLEGE OF PHARMACY, VAPI

NAAC Accredited B++ Grade Institution & Approved by Pharmacy Council of India

A Constituent College of Rajju Shroff ROFEL University, Vapi

ROFEL Namdha Campus, Vapi – Namdha Road, P.B. No.11, Vapi (West) – 396 191, Dist: Valsad (Gujarat)

Tel: 9727723722 – 42 – 62; Email: info@rofelpharmacy.ac.in; Website: rofelpharmacy.ac.in

Ref. No. ROFEL/Pharm/

Date:

Report on Entrepreneurship Awareness Programme

Organized By: ROFEL Shri G.M. Bilakhia College of Pharmacy, a constituent college of Rajju Shroff ROFEL University

In Association With: Entrepreneurship Development Institute of India (EDII)

Sponsored By: Ministry of MSME, Government of India

Date and Venue: 21/1/2025, Multipurpose Hall – Namdha, Vapi

Total Beneficiary: 113

Objective:

The Entrepreneurship Awareness Programme aimed to create awareness among students about various aspects of entrepreneurship as a potential career path. The initiative focused on imparting fundamental knowledge and key concepts of entrepreneurship, with a particular emphasis on opportunities within the pharmaceutical sector.

Participation:

A total of **106 students** and **7 faculty members** actively participated in the seminar. Each participant received an EDII brochure, notepad, and ball pen as part of the seminar materials.

Highlights:

The seminar began with a breakfast session, followed by a formal welcome and introduction delivered by **Ms. Bijal Patel**, Assistant Professor. In her address, Ms. Patel elaborated on the seminar's purpose and relevance, emphasizing the importance of bridging the gap between theoretical knowledge and practical entrepreneurial skills. She underscored the role of such initiatives in inspiring and educating students to explore entrepreneurial opportunities and skill development. As part of the opening proceedings, Dr. Chirag Desai welcomed the esteemed dignitaries with bouquets of flowers, symbolizing gratitude and appreciation for their presence and contributions. The dignitaries gracing the event included:

- Mr. Patanjali Choudhary, EDII Project Officer
- Mr. Raj, EDII Officer
- Dr. Dipak Sanki, a distinguished academician and entrepreneurship trainer



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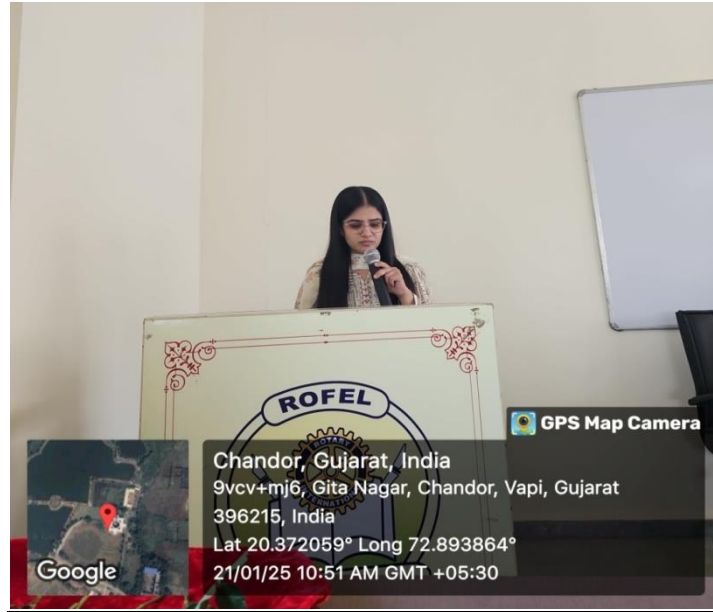
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The warm gesture set a positive tone for the event, reflecting the host's commitment to fostering collaboration and mutual respect.



Ms. Bijal Patel welcome the participants



Dr. Chirag Desai welcomed Mr. Patanjali Choudhary –
EDII Project Officer



Dr. Alisha Patel welcomed Mr. Raj – EDII
Officer



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First Session: “Introduction to Entrepreneurship Awareness”

The first session, titled “Introduction to Entrepreneurship Awareness,” was delivered by Mr. Patanjali Choudhary, EDII Project Officer, and Mr. Raj, EDII Officer.

Highlights of the Session:

- Mr. Patanjali Choudhary provided an engaging and insightful overview of the importance of entrepreneurship awareness.
 - He emphasized the various opportunities available through the Ministry of MSME and EDII for aspiring entrepreneurs.
 - The session shed light on the critical role of innovation and adaptability in thriving within today’s dynamic entrepreneurial ecosystem.
 - Participants gained an understanding of how strategic thinking and creativity can transform challenges into business opportunities.



Mr. Patanjali Choudhary delivered session on importance of entrepreneurship awareness



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Second Session Presentation by Mr. Raj

- Building on the foundation laid by Mr. Choudhary, Mr. Raj elaborated on the **support and resources available through EDII for start-ups**.
- He stressed the importance of **collaboration between academic institutions and industry** to foster and nurture entrepreneurial talent.
- The session included a detailed explanation of:
 - Various **government schemes** provided by different sponsoring bodies.
 - **Funding options** for start-ups.
 - **Startup initiatives** and programs that entrepreneurs can leverage to launch and sustain their ventures.

This session provided participants with valuable insights into the entrepreneurial ecosystem, practical approaches to initiate ventures, and the resources available to support their journey. It laid a strong foundation for subsequent sessions in the seminar.



Mr. Raj delivering session on Government schemes provided by different sponsoring bodies

Third Session: “Student Startup Journey”

A special session was given by Ms. Kajal Purohit, M.Pharm (Pharmacology) student, who shared her inspiring entrepreneurial journey. She discussed her startup's evolution, challenges faced, and



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milestones achieved. Her story served as a motivational example for participants, demonstrating that with determination and support, entrepreneurial dreams can become a reality.



Ms. Kajal Purohit shared her start-up journey

Fourth Session: “Pharmapreneurs” by Dr. Chirag Desai – Associate Professor

The Third technical session was delivered by Dr. Chirag Desai, Associate Professor on “Pharmapreneurs: Opportunities in the Pharmaceutical Industry”. The session was highly engaging and included real-world examples of successful pharmacy entrepreneurs. He outlined strategies for identifying niche markets, leveraging technological advancements, and utilizing government schemes to establish pharmaceutical ventures. In his session he explained charms of being an entrepreneur with its characteristics. He explained difference between Businessman and Entrepreneur with examples and why it is important to be innovative for an entrepreneur.



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Dr. Chirag Desai delivered session on Pharmapreneurs

Fifth Session: “Entrepreneurship Skills and Attitude Development”

The last session was delivered by Dr. Dipak M. Sanki who is working as an Assistant Professor at KBS & Nataraj College, Vapi, and currently serves as the Vice President of the South Gujarat Region of the Research Foundation of India, who focused on entrepreneurship skills and attitude development. Through interactive activities and practical examples, he explained the essential skills required for entrepreneurial success, including critical thinking, leadership, communication, and risk management. Participants actively engaged in these activities, making the session highly impactful and memorable. Session was dealt using many examples.



Dr. Dipak Sanki delivering session on skills required for entrepreneurial success



RAJJU SHROFF ROFEL
UNIVERSITY, VAPI

A STEP AHEAD TOWARDS A SUCCESSFUL CAREER

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Ms. Bijal Patel proposed the vote of thanks thanking all eminent speakers for sharing their expertise and insights with us. Finally she expressed her gratitude to all esteemed delegates of the session for their presence and contribution to make this seminar a great success.

Feedback and Outcomes: The seminar received overwhelmingly positive feedback from the participants. The interactive sessions and real-life examples were particularly appreciated. Many attendees expressed interest in exploring entrepreneurial opportunities and requested further workshops to deepen their understanding. The seminar successfully achieved its objective of creating awareness about entrepreneurship and equipping participants with the necessary knowledge and motivation to embark on their entrepreneurial journeys. Lastly it was pleased to see the active and enthusiastic participation of the participants in Question and Answer session held at the end of every session. The event was successfully accomplished by – Dr. Chirag Desai and Ms. Bijal Patel under the guidance of Dr. Arindam Paul.



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An ISO 29990:2010 & ISO 2009:2015 Certified Institution
(Experience Innovation in Education)

ORGANIZES
**ENTREPRENEURSHIP
AWARENESS PROGRAM**

In Association with
Entrepreneurship Development Institute of India (EDII)
Sponsored by
Ministry of MSME, Government of India

DATE: 21 JANUARY, 2025

TIME: 10 A.M. ONWARDS

VENUE: ROTARY BALAR AUDITORIUM

DR. ARINDAM PAUL
Convener

DR. CHIRAG DESAI
MS. BIJAL PATEL
Coordinator

MR. PATANJALI
CHOUDHARY
EDI Project Officer

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Ms. Bijal Patel (Assistant Professor)